

NRNA Global ID card Campaign

Overview:

Non-Resident Nepali Association (NRNA) was established with the purpose of uniting and binding the Nepali Diaspora under one umbrella on 11 October, 2003. In the course of completing 15 years of its existence NRNA has developed into a non-governmental global organization and a network of Nepali origin by establishing National Coordination Council (NCC) in 78 countries to represent its interests, concerns and commitments. The network of Nepali Diaspora represented by NRNA has developed itself into a formidable force that can represent Nepali interest globally. The Strategic Goals of NRNA is to unite and bring Nepali residing all over the world under one umbrella; protect and promote their interest in and outside Nepal and utilize their potentials and resources for the welfare of Nepal.

Non – Resident Nepali (NRN) are now residing in more than 80 countries. The number is increasing. It is assumed that there are around 6 million Nepalese living abroad. The number is increasing every year. The number of registered member in NRNA is increasing too. In the “Tenure 2017-2019” numbers of registered members have reached 70000.

Therefore, the organization realized the requirement to setup an NRNA Global ID campaign, which would build a unified system to register the members and provide services/ discount to their members.

Objective:

- Uniform and exclude duplication of NRNA ID card
- Cut down the cost required at NCC for issuing the ID card
- Add value to the ID cards issued by NRNA
- Give benefit to NRNA members in local, national and global level
- Give possibility of using the ID Card as discount card
- Retain membership

Time frame:

This subcommittee will be valid for current tenure (2017-2019) and continue to work in next tenure if required and endorsed from ICC.

Activities:

The committee will perform the following activities but not limited to

- Liaise with NCC, ICC and secretariat to get data of members through MIS system
- Issue NRNA Global ID card
- Liaise with NCC to build up the discount system in local level
- Consult with selected group of users
- Consult with lawyers to make the contract, MOU
- Held meetings with companies, airlines etc. and get discount from them

Role and Responsibilities:

- Formulate strategic policy plan, guidelines and ToR,
- Work closely with NRN ICC team and submit regular reports to ICC,
- Participate in NCC and ICC meetings as needed,
- Continuously monitor the progress and the quality of the work,
- Submit report in ICC meetings.

Project Plan:

- Requirements Analysis - 3 Months
- Tender call for sample collection (ID card) – 1 month
- Preparation for printing – 1 month
- Issue ID card – from April 2018 till completion
- Consultation with Lawyer and preparation of MOU – 1 month
- Meeting and signing of MOU (discount system)