



Non-Resident Nepali Association (NRNA)

गैरआवासीय नेपाली संघ



NON-RESIDENT NEPALI ASSOCIATION
GLOBAL MEMBERS BENEFIT CAMPAIGN
(GMBC)

TERMS OF REFERENCE



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• BACKGROUND

The meeting of the Non Residents Nepali Association, International Coordination Council (NRNA ICC), held on 14th December 2019, decided to form a Global Members Benefit Campaign (GMBC). The same Meeting of the ICC also appointed Mr. Rajendra Kumar Sharma (QATAR) to serve as Chair of this respected committee.

A mandate has been given to the Chair to nominate members of the committee to complete the team for the tenure of 2019-2021. It was decided in the meeting that the committee is to prepare a Term of Reference (TOR) and get approval from NRNA ICC.

• MISSION

The mission of the committee is to improvise the current privileges and benefits for the NRNA members and expand the members from 90000 to 200000 globally within 2022 and up to 400000 within 2025. Ultimately, our target will be to have at least of 10% of almost 6 Million Nepalese working abroad as the member of NRNA.

• OBJECTIVES

- Increase the number of NRNA members from the current 90000, to 200000 globally within 2022.
- Improvising the NRNA membership cards and switch the current physical cards with electronic card supporting e-wallet for the convenience.
- Establishing facilities for the renewal of membership cards online.
- Expand wide range of benefits for members to obtain discounts and privileged service in various renowned corporate sectors such as Hotels, Airlines, Airports, Financial Institutions, Hospital, Educational Institutes etc. globally.



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The GMBC shall strive to achieve its objectives through Campaigning, Networking, Developing, and potential Funding.

- **CAMPAIGNING**

The committee of GMBC shall work for the expansion of community by increasing the number of members globally. All the members, chairs and advisors of the GMBC shall actively participate in various programmes and gatherings organized by the Nepalese communities to encourage the Nepalese expatriates for becoming a member of NRNA.

- **NETWORKING**

The NRNA has a vast network of its Members scattered in 80+ countries and six (6) regions of the world. GMBC shall strive to identify and extract network of influencers, entrepreneurs, owners and key personnel out of this global network. GMBC will facilitate meetings and or conference with key persons of governmental and private sectors such as Hotel, Airlines, Airports, Financial Institutions, Hospitals, Educational Institutes and various other sectors requesting for the varieties of privileged services and discounts for NRNA members.

- **DEVELOPING**

It is found extremely necessary to improvise the current physical membership cards to electronic cards for the convenience and ease of access. Our aim is to switch the current cards to electronic cards which is supported by e-wallets and machine readable globally. Further, considering the importance of time, a platform facilitating the online renewal of membership cards is of utmost importance. This will encourage the NRNs to continuously being involved with the community.

- **FUNDING**



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GMBC shall work within NRNA and burgeoning entrepreneurs in Information Technology sectors for identifying and guiding to right funding platform. GMBC will actively promote initiatives which can serve as the source of funding specially for developing the platform for online renewals of membership cards. GMBC targets to collaborate within NRNA for the funding.

Last but not the least, GMBC will coordinate with companies and firms established by NRNs and others in Nepal and overseas to bring highest level of privileges and conveniences to NRNs.

- **RESOURCES AND TECHNOLOGIES**

The GMBC will utilize resources and technologies of NRNA ICC and NCCs for various kinds of activities (i.e. meetings, seminar, websites etc.).

- **EVALUATION**

The GMBC shall develop evaluation criteria to measure impact of its programs and publish them annually.

- **COMMITTEE**

Advisors:

SN	Name	Designation	Country	Email
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SN	Name	Designation	Country / Region	Email
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- **RESPONSIBILITIES**

- Develop and maintain open communications with stakeholders;
- Establish a common action program piloted in one country and replicate the model to others,
- Create sub committees in every NCC;
- Prepare policies and procedures for the campaign.
- Set work plan;
- Organize periodical meeting of the committee;
- Report to the NRNA ICC regularly on the progress;

- **TIME FRAME**

This committee will be effective till October 2021.

-THE END-