

For Nepali, By Nepali



# 11<sup>th</sup> NRNA **ASIA PACIFIC** CONFERENCE 2026



*Rising Together. Leading Forward*

August 15~16, 2026 | Guangzhou, China

# PROPOSAL

For Nepali, By Nepali



# PROJECT PROPOSAL

## **Aarohan 2026 Rising Together: Connecting the Nepali Diaspora for Investment, Tourism, and Generational Links 11th NRNA Asia Pacific Regional Conference**

### **1. Executive Summary**

Aarohan, a Sanskrit and Nepali term signifying “The Ascent” or “Rising Upwards” is the official theme and title for the 11th NRNA Asia Pacific Regional Conference 2026. Following the successful organization of previous conferences such as Milap (Bangkok, 2022) and Sangam (Cambodia, 2025), Aarohan 2026 represents the Nepali diaspora’s collective journey toward greater economic influence, professional excellence, strengthened national identity, and meaningful contribution to Nepal’s development.

Hosted in Guangzhou, the global commercial and trade hub of southern China, this high impact conference will bridge the skilled and resourceful Nepali diaspora in the Asia Pacific region with emerging investment and tourism opportunities in Nepal. It will also focus on fostering deeper generational links with second-generation Nepalis.

The two day conference is expected to attract over 600 delegates, including NRNA leaders, investors, business persons, diplomats, government officials, and youth representatives. Key outcomes will include targeted B2B networking, policy dialogue, knowledge transfer, cultural exchange, and the adoption of the “Guangzhou Declaration 2026”.

This proposal presents a comprehensive framework aligned with NRNA’s core objectives and Nepal’s national development priorities.



## 2. Background of NRNA

The Non-Resident Nepali Association (NRNA) was established on 11 October 2003 with the visionary goal of uniting the global Nepali diaspora. Today, NRNA has grown into a powerful international network with National Coordination Councils (NCCs) in approximately 90 countries, operating under the inspiring motto “For Nepali by Nepali”.

### Core Objectives of NRNA:

- Unite Nepalis living abroad and persons of Nepali origin under one common platform.
- Protect and promote the rights, interests, and welfare of Non-Resident Nepalis.
- Mobilize the diaspora’s knowledge, skills, financial resources, and global networks for the socio-economic development of Nepal.
- Preserve Nepali identity, culture, language, and communal harmony.
- Facilitate high-level networking, organize conferences, and forge strategic partnerships with the Government of Nepal and international stakeholders.

NRNA has played a historic role in policy advocacy, notably securing the provision of Non-Resident Nepali (NRN) citizenship in Nepal’s Constitution 2015. The organization remains committed to transforming the immense potential of the diaspora into tangible support for Nepal’s progress.



### **3. Economic Context and Strategic Rationale**

Remittances from the Nepali diaspora continue to be a backbone of Nepal's economy. In the first eight months of Fiscal Year 2025/26 (mid-July 2025 to mid-March 2026), Nepal received Rs. 1,449.65 billion in remittances, a significant 37.7% increase over the corresponding period of the previous year. While these funds have been instrumental in poverty reduction and household welfare, only a modest portion is currently directed toward productive investments in priority sectors such as hydropower, tourism, IT, agriculture, and infrastructure.

Tourism is another key driver of economic growth and employment. In 2025, Nepal welcomed approximately 1.158 million international visitors, achieving nearly 97% recovery compared to pre-pandemic levels. Positive momentum continued into early 2026, with March alone recording over 120,500 arrivals. Sustained growth in this sector requires stronger diaspora engagement in marketing, infrastructure development, and hospitality investments.

Equally important is the need to engage the second generation of the diaspora. Many young Nepalis born and raised abroad have limited direct connection to their ancestral roots. Purposeful programs involving culture, sports, adventure tourism, and trekking can build lasting emotional bonds and encourage future contributions in investment and tourism.

Aarohan 2026 is strategically designed to address these realities. Hosting the conference in Guangzhou, a major global trade epicenter with excellent connectivity and a growing Nepali community offers unique advantages for Asia Pacific participants and opens doors for broader international collaboration.



#### **4. Historical Context & Legacy**

NRNA Asia Pacific has a proud tradition of regional collaboration. Aarohan 2026 builds upon the strong foundation established by previous landmark events:

1. 2013 – 3rd Regional Meeting, Manila, Philippines
2. 2017 – 5th Regional Meeting, Kuala Lumpur, Malaysia
3. 2018 – 6th Regional Meeting, Hong Kong
4. 2019 – 7th Regional Meeting, Yangon, Myanmar
5. 2020 – 8th Regional Meeting (Virtual)
6. 2022 – 9th Regional Meeting (Milap), Bangkok, Thailand
7. 2025 – 10th Regional Conference (Sangam), Cambodia
8. 2026 – 11th Regional Conference (Aarohan), Guangzhou, China

This progression demonstrates NRNA Asia Pacific's growing stature and commitment to meaningful engagement.



## 5. Strategic Objectives

The conference is guided by the following strategic objectives:

- Leverage Guangzhou's position as a global trade hub to promote Business-to-Business (B2B) networking and diaspora direct investment in Nepal.
- Create a registry of regional experts in AI, infrastructure, hydropower, tourism, IT, and agriculture to support Nepal's development needs.
- Facilitate practical dialogue to convert remittances into productive investments and remove existing barriers.
- Build diaspora-led partnerships to boost Nepal's tourism sector through joint ventures and promotional campaigns.
- Strengthen support systems for Nepali migrant workers in South East and East Asia.
- Engage younger members of the diaspora through culture, sports, and experiential programs to ensure long-term continuity and commitment.
- Produce actionable recommendations through the Guangzhou Declaration 2026.



## 6. Proposed Program Structure

### Day 1: Saturday, August 15, 2026 – Investment Focus

- **Morning Session:**  
Inaugural Ceremony with high-level representation from the Government of Nepal and the People's Republic of China. Welcome address by Deepak Kandel, keynote by NRNA Chairperson, and special address by the Hon. Minister of Finance (invited).
- **Afternoon Plenary:**  
"Unlocking Nepal's investment Synergies :Engaging Diaspora Partnerships" Measure Issues : Hydropower, Tourism, IT, Infrastructure, Agriculture, and Manufacturing. Includes panel discussions and B2B matchmaking sessions.
- **Afternoon Plenary:**  
Reorienting Import & Export Logistics
- **Evening:**  
"Aarohan Gala" Cultural showcase promoting Nepali heritage to the international community in Guangzhou.& Chinese Cultural dance.

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## **Day 2: Sunday, August 16, 2026 – Tourism & Generational Links**

- **Morning Breakout Sessions:**
  - > **Forum A:**  
**Foreign Employment: Safety Security & Welfare**
  - > **Forum B:**  
**Women and Youth Entrepreneurships**
  
- **Afternoon Sessions:**  
**Promoting Nepal's Tourism NRNA Partnerships & Engagement.**
  
- **Closing Ceremony:**  
**Adoption of the "Guangzhou Declaration 2026", summary of outcomes, and official handover to the next host country.**
  
- **Women's Investment & Empowerment (New Strategic Pillar) Facilitate access to capital for women entrepreneurs by creating dedicated investment channels, mentorship programs, and partnerships with global investors. Encourage women-led startups in sectors like trade, technology, agriculture, and services.**

Hybrid participation options will be provided for wider accessibility.



## **7. Venue and Logistics**

The conference will be held at the Crowne Plaza Guangzhou City Centre, a prestigious 5-star hotel located in the heart of Yuexiu District on the “Golden Road” (Huanshi Dong Lu). The venue offers excellent facilities, including large ballrooms, breakout rooms, modern connectivity, and proximity to Guangzhou Baiyun International Airport. Discounted room blocks will be arranged for NRNA delegates.

## **8. Expected Participation and Outcomes**

Expected Participation: 600+ delegates comprising NRNA leaders, investors, diplomats, government officials, business persons from Nepal, diaspora entrepreneurs, and second-generation youth.

Key Expected Outcomes:

- Concrete expressions of interest and potential MoUs in investment and tourism sectors.
- Actionable policy recommendations submitted to the Government of Nepal.
- Strengthened generational bonds and new mechanisms for ongoing youth engagement.
- Enhanced coordination and visibility of NRNA Asia Pacific.
- Adoption of the Guangzhou Declaration 2026.
- Long-term contribution to job creation, infrastructure development, and Nepal’s economic ascent.



## **9. Sponsorship, Budget, and Next Steps**

Sponsorship opportunities will be offered at Platinum, Gold, Silver, and Corporate Partner levels, providing significant branding and networking benefits to supporters.

A detailed budget covering venue costs, logistics, travel support for dignitaries, cultural programs, and materials will be prepared immediately upon approval. Funding will be mobilized through NRNA contributions, diaspora sponsorships, and possible government/embassy support.

**Immediate Next Steps upon approval:**

- Formation of the Organizing Committee.
- Finalization of the detailed program and high-level invitations.
- Coordination with relevant ministries and embassies.

## **10. Conclusion**

Aarohan 2026 is poised to be a historic milestone for the Nepali diaspora in the Asia Pacific region. By convening in Guangzhou, NRNA reaffirms its commitment to global trade, economic diplomacy, and the elevation of Nepal's stature on the world stage.

We respectfully request the kind approval, valuable guidance, and full support of the NRNA Chairperson and the International Coordination Council to ensure the success of this important initiative through effective coordination with the Government of Nepal and concerned stakeholders.

**Together, let us rise — Aarohan!**

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**Submitted by:**

**Mukunda Dhakal**  
President, NRNA NCC China

**Sangita Adhikari Subedi**  
Regional Women Coordinator  
Asia Pacific Non-Resident Nepali Association (NRNA)

**Deepak Kandel (Program Coordinator)**  
Regional Coordinator  
Asia Pacific Non-Resident Nepali Association (NRNA)

**Host Country:**  
NRNA NCC China

**Proposed Venue:**

**Crowne Plaza Guangzhou City Centre, No. 339 Huanshi Road East, Yuexiu District, Guangzhou, Guangdong Province, People's Republic of China.**



**Proposed Dates:**

August 15 – 16, 2026