



11th NRNA ASIA PACIFIC CONFERENCE 2026

For Nepali, By Nepali



SPONSORSHIP PROPOSAL

NRNA Asia-Pacific Regional Conference 2026: "AAROHAN"

1. Introduction

The Non-Resident Nepali Association (NRNA) International Coordination Council (ICC), Asia-Pacific Region, in coordination with the local management of the National Coordination Council (NCC) China, is organizing the upcoming Regional Conference on **August 15–16, 2026, in Guangzhou, China.**

Titled "**Aarohan**" (**The Ascent**), the primary objective of this conference is to leverage the skills, capital, and networks of the Nepali diaspora to develop Nepal's tourism sector and expand international business relations.

2. Event Overview

- **Organizer:** NRNA International Coordination Council (ICC), Asia-Pacific Region
- **Local Management:** NRNA National Coordination Council (NCC), China
- **Date:** August 15 & 16, 2026
- **Venue:** Guangzhou, China
- **Expected Attendees:** Entrepreneurs, business leaders, intellectuals, and NRNA activists from the Asia-Pacific region.

3. Budget & Financial Structure

To ensure this grand conference is conducted with the highest standards and success, the total estimated budget is set at **USD 50,000.**

- **Mandatory Registration:** Each National Coordination Council (NCC) within the Asia-Pacific region is required to make a mandatory contribution of **USD 1,000.**

4. Sponsorship Packages

An exclusive opportunity for businesses and organizations to promote their brand. The following sponsorship tiers have been established:

A. Event Partner

- **Contribution:** Minimum USD 7,000
- **Key Benefits:**
 - **Accommodation:** 2 rooms for 4 guests (for 2 nights) – *Full arrangements for up to 4 representatives.*
 - **Presentation:** 5-minute slots for a corporate video or presentation.
 - **Branding:** Logo placement on main banners, website, and all print materials; dedicated

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AUGUST 15~16, 2026

Crowne Plaza Guangzhou City Centre
Guangzhou, China



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booth/table and brochure distribution in the main lobby.

- **Participation:** Complimentary registration for up to 4 corporate delegates.

B. Event Co-Partner

- **Contribution:** Minimum USD 6,000
- **Key Benefits:**
 - **Presentation:** 3-minute slots for a corporate presentation or promotional video.
 - **Accommodation:** 1 room for 2 guests (for 2 nights).
 - **Branding:** Banner and logo display at the venue; allocation of a promotional table.
 - **Participation:** Complimentary registration for up to 3 corporate delegates.

C. Gold Partner

- **Contribution:** Minimum USD 5,000
- **Key Benefits:**
 - **Accommodation:** 1 room for 2 guests (for 2 nights).
 - **Branding:** Logo features on official banners and the website; brochure distribution inside the main hall.
 - **Participation:** Complimentary registration for up to 2 corporate delegates.
 - **Recognition:** Official acknowledgement and token of appreciation during the formal session.

D. Silver Partner

- **Contribution:** Minimum USD 3,000
- **Key Benefits:**
 - **Branding:** Logo display on all event banners and promotional materials.
 - **Participation:** Complimentary registration for 1 delegate.
 - **Recognition:** Official acknowledgement and token of appreciation during the formal session.

E. NCC Partner

- **Contribution:** Minimum USD 1,000
- **Key Benefits:**
 - **Branding:** Display of the respective NCC logo and distribution of institutional brochures.
 - **Recognition:** Special acknowledgement and token of appreciation.

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F. Supporter (Tier 1)

- **Contribution:** USD 1,000
- **Key Benefits:**
 - **Participation:** Complimentary registration for 1 delegate.
 - **Recognition:** Special acknowledgement, roll-call mention during the official session, inclusion in the final event report, and a token of appreciation.

G. Supporter (Tier 2)

- **Contribution:** USD 500
- **Key Benefits:**
 - **Recognition:** Special acknowledgement, roll-call mention during the official session, inclusion in the final event report, and a token of appreciation.

5. Shared Benefits for All Sponsors

All levels of sponsorship will receive the following core recognition:

- Official event badge and a token of appreciation.
- Public acknowledgement during the closing ceremony.
- Widespread brand visibility within the Nepali diaspora and global business community.

6. Cordial Appeal

Your organization's participation in this grand initiative for Nepal's economic prosperity and tourism promotion will significantly elevate the prestige of this event. We cordially invite you to promote your business while helping us make this historic conference a grand success.

NRNA NCC China, President
Mukunda Dhakal
(Organizer Country)

Women's Regional
Coordination Committee Coordinator
Sangeeta Adhikari

Financial Management
Committee Coordinator
Chhatra Dahal (DRC)

Hotel Management
Committee Coordinator
Lalsingh Khadka

NCC Coordination
Committee Coordinator
Bhabindra Basnet

Asia Pacific Coordinator
Deepak Kandel (RC)
(Program Coordinator)

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