

PROPOSAL

For an official partner of the
6th Non-Resident Nepali Global Conference
21-22 October, 2013
Kathmandu, Nepal



Non Resident Nepali Association (NRNA)

FNCCI Building

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Background:

NRNA is a common global organization of approximately 3 million Nepalese residing globally excluding the SAARC countries. The organization was established in October 2003 with the vision to make Nepal a peaceful, prosperous and developed nation. The mission of NRNA is to partner in the development of Nepal through the investment of both capital and human resources at the disposal of the Nepali Diaspora and promote them as a catalyst in socio-culture transformation of Nepal. To date, NRNA Chapters or National Coordination Councils (NCCs) have been established in 65 different region/countries spreading across all continents. NRNA organizes global conferences every two years in Nepal. These conferences are the major events of the association and are attended by large number of NRNs from across the world, key policy makers from Nepal and national and international dignitaries. The conference addresses different NRN agendas and articulates NRNA's prospective contribution to the welfare and growth of Nepal.

This conference is being organized by Government of Nepal – Ministry of Foreign Affairs, Federation of Nepalese Chambers of Commerce and Industry and the Non-Resident Nepali Association. The conference is expected to bring together more than 1000 Nepalese residing outside of Nepal. This conference is going to be a unique opportunity in terms of exposing business ventures to the clientele of the Global Nepalese. The interested companies and individuals, who wish to promote their businesses / services among the Global Nepali Community, can take this opportunity with a different level of sponsorship in the Conference.

Level of Sponsorships:

SN	Category	Amount (Rs.)
I	Platinum Partner	10,00,000
II	Gold Partner	5,00,000
III	Silver Partner	3,00,000
IV	Supporter	1,00,000
V	Event Partner	Entire cost of the event

I. Platinum Partner :

A firm, organization or an individual can become a Platinum Partner by sponsorship of the fixed amount. The amount to be sponsored for Platinum Partner is NRs.10,00,000.00 (Ten Lakhs Rupees only) for a firm /organization/individual based in or outside of Nepal.

Mileages to the Platinum Partners:

- ❖ The name and logo of the Platinum Partner will appear in the official documents of the conference.
- ❖ The Platinum Partner will also appear in the main banner to be hung in the main conference hall and conference area.

- ❖ The logo/official message of the Platinum Partner will appear in the front page of the official NRNA website in the course of 5 months (2 month before and 3 months after the Conference).
- ❖ The logo/official message of Platinum Partner will permanently appear in the Conference Webpage.
- ❖ The brochure and other small promotional materials provided by the Platinum Partner will be included in the Official Kit of the conference.
- ❖ The Platinum Partner will be provided with a table (2 ft X 3ft) to exhibit/display their products services at the prime location of the conference venue.
- ❖ The logo of Platinum Partner will be printed in 10 pcs of the conference buntings.
- ❖ A token of appreciation or a certificate will be provided to the Platinum Partner at the closing ceremony.
- ❖ The Platinum Partner will be allowed to send five participants to the conference without paying any registration fee.

II. Gold Partner :

A firm, organization or an individual can become Gold Partner by providing a fixed sum of money. The minimum amount to be provided is NRs. 500,000.00 (Five Lakhs Rupees only) for a company /organization / individual based in or outside of Nepal.

Mileages to the Gold Partners:

- ❖ The name and logo of the Gold Partner will appear in the official documents of the conference.
- ❖ The logo of the Gold Partner will also appear in the main banner to be hung in the main conference hall and conference area.
- ❖ The logo/official message of the Gold Partner will appear in the official website of the NRNA and the Conference Website.
- ❖ The brochure and other small promotional materials of the Gold Partner will be included in the Official Kit of the conference.
- ❖ The logo of Gold Partner will be printed in the 5 pcs. of the conference buntings.
- ❖ A token of appreciation or a certificate will be provided to the Gold Partner at the closing ceremony.
- ❖ The Gold Partner will be allowed to send three participants to the conference without paying any registration fee.

III. Silver Partner :

A firm, organization or an individual can become a Silver Partner by providing a fixed sum of money. The minimum amount to be provided is NRs. 3,00,000.00 (Three Lakhs only) for a company / organization / individual based in or outside of Nepal.

Mileages to the Silver Partner:

- ❖ The name and logo of the Silver Partner will appear in the official documents of the conference.
- ❖ The logo of the Silver Partner will also appear in the main banner to be hung in the main conference hall and conference area.
- ❖ The logo/official message of the Silver Partner will appear in the official website of the NRNA and the Conference Website.
- ❖ The logo of Silver Partner will be printed in the 2 pcs. of the conference buntings..
- ❖ The brochure and other promotional materials of the Silver Partner will be included in the Official Kit of the conference.
- ❖ A token of appreciation or a certificate will be provided to the Silver Partner at the closing ceremony.
- ❖ The Silver Partner will be allowed to send two participants at the conference without paying registration fee.

IV. SUPPORTERS :

A firm, organization or an individual can support the conference as an Official Supporter by providing a fixed sum of money. The minimum amount to be provided is NRs. 100,000.00 (One lakh Rupees only) for a company / organization / individual based in or outside of Nepal.

Mileages to the Supporters:

- ❖ The name and logo of the Supporter will appear in the official documents of the conference.
- ❖ The logo of the Supporter will also appear in the main banner to be hung in the main conference hall and conference area.
- ❖ The logo/official message of the supporter will appear in the official website of the NRNA and the Conference Website..
- ❖ A token of appreciation or a certificate will be provided to the Supporter at the closing ceremony.
- ❖ The Supporter will be allowed to send one participants at the conference without paying registration fee.

V. EVENT PARTNER:

The firm, organization or an individual desiring to be associated with particular social events will be called Event Partner. The Event Partner will have to bear the entire cost of the event. The venue of the event can be decided in coordination with the NRNA Secretariat.

The main events being organized during the conference are

- i. Two Luncheons
- ii. Three Dinners
- iii. Cultural Programs

Mileages to the Event partners:

- ❖ The name and logo of the Event Partner will appear in the prominent space of the event venue.
- ❖ The event invitation will go in the name of the particular Event Partner. For this, the Event Partner will have to provide the invitation card.

- ❖ The name of the Event Partner will appear in the conference program/manuals.
- ❖ The name of the Event Partner will appear in the official documents of the conference.
- ❖ The Event Partner will be allowed to make presentation (10 minutes) of its business/service during the particular event.
- ❖ The Event Partner will be allowed to keep a stall promoting its business/service throughout the conference period.
- ❖ A token of appreciation or a certificate will be provided to the Event Partner at the closing ceremony.
- ❖ The Event Partner will have right to send 5 persons to attend the entire conference without paying the registration fee.

Note:

- *The logo/message size will depend on the availability of the space in the media/documents; the partner logos are being displayed.*
- *The size of the logo/message for the partners will be in the ratio of 2: 1.5:1 :0.5 for Platinum, Gold, Silver and Supporters. The order will be on first come first serve basis.*

THANK YOU!