

FOR NEPALI BY NEPALI



9th NRN Global Conference

&

NRNA International General Assembly

SPONSORSHIP PROPOSAL

**15-17 October, 2019
Kathmandu, Nepal**

About the Event:

NRN Global Conference is the biennial event of the Non-Resident Nepali Association organized with the support of the Government of Nepal – Ministry of Foreign Affairs and Federation of Nepalese Chambers of Commerce and Industry. The Global Conference is the mega event of NRNA, participated by NRNs from across the globe, Resident Nepalis, Friends of Nepal and high-profile personalities and dignitaries of Nepal. The 9th NRN Global Conference and NRNA International General Assembly; being hosted with the theme '*Me, My NRNA & My Nepal*' aims to bring together more than 1800 participants from all over the world.

The Conference also provides a huge platform for the NRNs and Resident Nepalese to interact as well as build strong networks and exchange ideas and experiences related to socio-economic issues. The conference provides a unique opportunity to connect with the clientele of the Global Nepalis, share ideas and knowledge and to build brand awareness and showcase the business ideas/services and products to the NRNs and vice versa.

Any entity or organization looking for the opportunity to become part of this grand event and show case their businesses to a wider group of Global Nepalis can associate themselves as partners and sponsors of the event. The detailed information on sponsorship is elaborated below.

Available Sponsorship types:

The event offers 6 categories of sponsorship opportunity to all the interested entities/organizations /individuals/NRNA NCC.

SN	Category	Amount to be contributed	
		NRs.	US (\$)
1.	Event Partner	Entire cost of the particular event	
2.	Platinum Partner	12,00,000/-	12,000
3.	Gold Partner	8,00,000/-	8,000
4.	Silver Partner	5,00,000/-	5,000
5.	General Supporter	1,50,000/-	1,500
6.	NRNA NCC Supporter	1,00,000/-	1,000

1 EVENT PARTNER

The firm, organization or an individual desiring to be associated with particular social event or events like Dinner, Lunch or Social Program during the conference will be called the Event Partner. The Event Partner will have to bear the cost associated with the event on the particular date and time. NRNA Secretariat will decide on the venue in consultation with the Event Partner. The venue should be easily accessible from the Conference Venue, preferable at any of the star Hotels

inside the Kathmandu Valley. (Incase of hosting the event outside the conference venue, the event partner will have to arrange for transportation for the guests).

List of Events available during the conference:

SN	Details	Date	Venue
1.	Luncheon Programs (Total 3 events available)	15-17 October 2019	Conference Venue
2.	Welcome Dinner	15 October 2019	In Consultation with NRNA
3.	Dinner Program (Total 1 event available)	16 October 2019	In Consultation with NRNA
4.	Closing Dinner	17 October, 2019	In Consultation with NRNA

Mileages to the Event partners:

- ❑ Logo/Name will appear in the prominent place at the event venue.
- ❑ Invitation cards for the particular event can be extended in the name of the Event Partner. (*Invitation cards have to reach the NRNA Secretariat 2-week prior the event*).
- ❑ One-page advertisement in conference souvenir (*Note: This offer is available only if the conference souvenir is published and the ad matter should reach to NRNA Secretariat within the stipulated time - prior to the conference date*)
- ❑ Logo/Name to be displayed in the conference area and main hall
- ❑ Logo/Name in the Conference Program Sheets/Manuals if published.
- ❑ Logo/Name (linking to its official website) in the official Conference website.
- ❑ Logo/Name in entire Official documents of the Conference.
- ❑ Business Presentation up to 10 minutes during the particular event.
- ❑ Promotional Stall within the area of the particular event being organized.
- ❑ Small Promotional materials in the Conference Kit (*The promotional materials should reach to NRNA Secretariat within the stipulated time prior to the conference.*).
- ❑ Logo/Name in 10 Pcs of the Conference Buntings.
- ❑ Flexibility to decorate the particular event venue for the particular date and time, as per their corporate theme.
- ❑ Acknowledgement during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded.
- ❑ Five Complimentary Registrations to the NRNA Global Conference.

2 PLATINUM PARTNER

A firm, organization or an individual can become a Platinum Partner by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 12,00,000/- (Twelve Hundred Thousand Rupees only) for a firm /organization/individual based in Nepal and US \$ 12,000 (Twelve thousand US Dollars only) for a firm/ organization/individual based outside of Nepal.

Mileages to the Platinum Partners:

- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ Logo/Name in the main banner to be displayed in the conference area and main hall.
- ❑ Logo/Name (linking to its official website) in the official Conference website.

- ❑ One-page advertisement in conference souvenir (*Note: This offer is available only if the conference souvenir is published and the ad matter should reach to NRNA Secretariat within the stipulated time - prior to the conference date*)
- ❑ Small Promotional materials in the Conference Kit (*The promotional materials should reach to NRNA Secretariat within the stipulated time prior to the conference.*)
- ❑ Promotional table (2 ft X 3ft) to exhibit their products services in the conference venue.
- ❑ Logo/Name in 10 Pcs of the Conference Buntings
- ❑ Acknowledgement during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded.
- ❑ Four Complimentary Registrations to the NRNA Global Conference.

3 GOLD PARTNER

A firm, organization or an individual can become Gold Partner by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 800,000/- (Eight Hundred Thousand Rupees only) for a firm /organization /individual based in Nepal and US \$ 8,000 (Eight thousand US Dollars only) for a firm/organization/individual based outside of Nepal.

Mileages to the Gold Partners:

- ❑ Logo/Name in the banner to be displayed in the conference area and main hall.
- ❑ Half page advertisement in conference souvenir (*Note: This offer is available only if the conference souvenir is published and the ad matter should reach to NRNA Secretariat within the stipulated time - prior to the conference date*)
- ❑ Logo/Name (linking to its official website) in the official Conference website.
- ❑ Small Promotional materials in the Conference Kit (*The promotional materials should reach to NRNA Secretariat within the stipulate prior to the conference*)
- ❑ Logo/Name in 5 Pcs of the Conference Buntings.
- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ Acknowledgement during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded.
- ❑ Three Complimentary Registrations to the NRNA Global Conference.

4 SILVER PARTNER

A firm, organization or an individual can become a Silver Partner by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 5, 00,000/- (Five Hundred Thousand only) for a firm/organization/ individual based in Nepal and US \$ 5,000 (Four Thousand US Dollars only) for a firm/ organization/ individual based outside of Nepal.

Mileages to the Silver Partner:

- ❑ Logo/Name in the banner to be displayed in the conference area and main hall.
- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ ¼ page advertisement in conference souvenir (*Note: This offer is available only if the conference souvenir is published and the ad matter should reach to NRNA Secretariat within the stipulated time - prior to the conference date*)
- ❑ Logo/Name (linking to its official website) in the official Conference website.
- ❑ Leaflet in the Conference Kit (*The promotional materials should reach to NRNA Secretariat within the stipulated time prior to the conference.*)
- ❑ Logo/Name in 2 Pcs of the Conference Buntings
- ❑ Acknowledgement during the inauguration and closing ceremony.

- ❑ Two Complimentary Registration to the NRNA Global Conference.
- ❑ Token of appreciation will be awarded.

5 GENERAL SUPPORTER

A firm, organization or an individual can support the conference as an Official Supporter by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 1, 50,000/- (One Lakh Fifty Thousand only) for a firm/organization / individual based in Nepal and US \$ 1,500 (One Thousand Five US Dollars only) for a firm/organization/individual based outside of Nepal.

Mileages to the General Supporters:

- ❑ Logo/Name in the banner to be displayed in the conference area and main hall.
- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ Logo/Name (linking to its official website) in the official Conference website.
- ❑ Acknowledgement during the inauguration and closing ceremony.
- ❑ One Complimentary Registration to the NRNA Global Conference.
- ❑ Token of appreciation will be awarded.

6 NRNA NCC As SUPPORTER

NRNA NCC can support the conference as an Official Supporter by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 1, 00,000/- (One Lakh only) and US\$ 1,000 (One thousand) if fund transferred from abroad.

Mileages to the NRNA NCC as Supporters:

- ❑ Logo/Name in the banner to be displayed in the conference area and main hall.
- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ Logo/Name (linking to its official website) in the official Conference website.
- ❑ Acknowledgement during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded.

Comparative Mileages

	Event	Platinum	Gold	Silver	Supporter	NCC Supporter
Costs (Rs.)	total cost of event	12,00,000	8,00,000	5,00,000	1,50,000	1,00,000
Solo Banner placement in particular event venue	√	-	-	-	-	-
Event Venue Decoration in corporate theme	√	-	-	-	-	-
Invitation Cards in the name of partner	√	-	-	-	-	-
Promotional Stall in conf./event area(for event partners only).	√	√	-	-	-	-
Presentation (10 mins)	√	√	-	-	-	-
Adverts in the Conference Publication	1 page	1 page	1/2page	1/4 page	-	-
Logo in Conference Buntings	10 Pcs	10 Pcs	5 Pcs	2 Pcs	-	-
Small Promotional Material in kit	√	√	Leaflet	-	-	-
Logo in Main Banner/ Conf. Area	√	√	√	√	√	√
Logo in Conference Official	√	√	√	√	√	√

documents						
Logo in Official Website	√	√	√	√	√	√
Acknowledgement during Conference	√	√	√	√	√	√
Token of Appreciation	√	√	√	√	√	√
Complimentary Registration	5	4	3	2	1	0

Note:

- The logo/name size will depend on the availability of the space in the media/ /prints/publications/web
- The size of the logo/name of the partners will be in the ratio of **2.5:2:1.5: 1:0.5** for Event, Platinum, Gold, Silver and Supporter. The placement will be on first come first priority basis.

For more information and sponsorship booking; please contact:

NRNA Secretariat

Shubarna Shumsher Marg,

Ward No. 4, Baluwatar

Tel: 4411530; 4426005

Email: admin@nrna.org; 9thglobalconf@nrna.org

Website: www.nrna.org

Note: The Institutional partners of NRNA who have Joined the ID Card scheme of NRNA will be provided with 10 % discount on the offered rate for sponsorship